



www.vitrina.ai

Content Production, Development & Acquisition Trends for Amazon Group Companies

Last 12 Months | Global



VITRINA

Amazon Group Companies: Content Production, Development & Acquisition Deal Activities

Vitrina is the **Global Sourcing Hub** for the Entertainment Industry. We track 120,000 companies in the supply-chain to help our members find partners, content and opportunities.

This report:

We analyzed the Amazon Group for their worldwide content production, development and acquisition deal activities

Period : Last 12 months [1st May 2022 to 30th April 2023]

Amazon Group List of Companies in Entertainment

amazonstudios



freevee

prime video

MGM+

WONDERY

amazon
kids+

amazon
miniTV

ORION
PICTURES

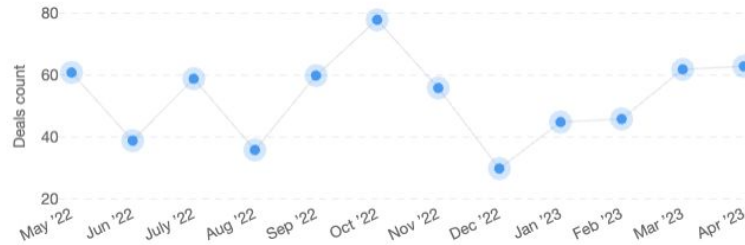
U
UNITED ARTISTS
RELEASING CO.

...and others

Amazon Group's Content Deal Volumes

Content Production, Development, & Acquisitions

Month-on-Month



By Deal Category



By Language



- **October 2022 and April 2023 were the biggest months**
- **English, Malayalam, Telugu and Spanish are the biggest languages**
- **Amazon companies were part of 399 Production & Development projects**

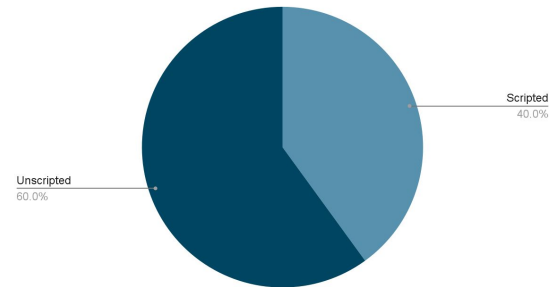
Period: 1st May 2022 to 30th April 2023

Amazon Group's Content Deal Volumes Genres, Scripted/Unscripted, IP Type

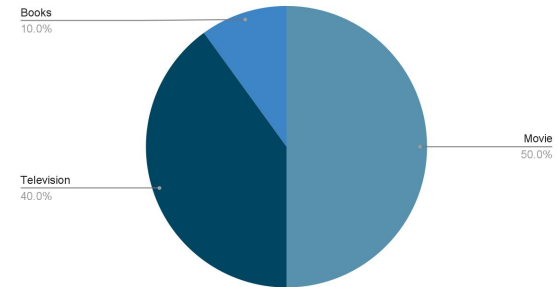
Rank By Genre

Drama	1	Comedy	2
Thriller	3	Action	4
Documentary	5	Crime	6
Romance	7	Sci-Fi & Fantasy	8

Scripted vs Unscripted



Movies vs TV vs Books



- **Drama, Comedy, Thrillers**
- **60% Unscripted : 40% Scripted**
- **Steady stream of books rights acquired**

Period: 1st May 2022 to 30th April 2023

Amazon Group's Content Deal Volumes Top Partners



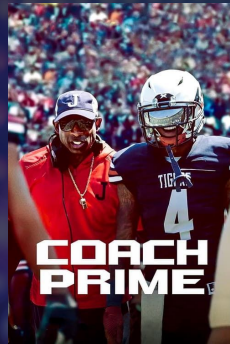
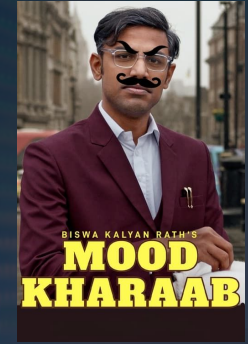
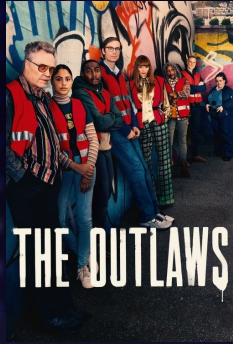
LIONSGATE®



Period: 1st May 2022 to 30th April 2023

Amazon Group's Content Deal Volumes

Top Content Titles



Period: 1st May 2022 to 30th April 2023

www.vitrina.ai



VITRINA